

2026 Clive Martella Service to Industry Award

The Clive Martella Service to Industry Award is the most prestigious honour presented by FTMA Australia. It recognises individuals who have made an exceptional contribution to the frame and truss industry, not only through their business success, but through their character, leadership and willingness to support the broader sector.

Clive Martella, Director of MB Prefab Framing in Geelong and a founding FTMA Australia Board Member, was widely respected across the industry. Clive believed strongly that the strength of the frame and truss industry came from collaboration, integrity and strong relationships.

He was known for treating people well, supporting his employees, and always making time to share advice with others in the industry. Clive was often the first to step forward to help the sector grow, whether that meant supporting emerging markets, encouraging innovation, or helping others solve challenges. Importantly, Clive never focused solely on his own business. He believed in building a stronger industry for everyone and was a leader.

Following his passing in 2016, this award was created to honour those who demonstrate the same values that Clive championed, integrity, generosity, leadership and a commitment to the future of the frame and truss industry.

Award Criteria

While this award does not follow a strict checklist, nominees should reflect the qualities Clive Martella was known for. Nominees may demonstrate:

- A strong commitment to the frame and truss industry beyond their own business
- Leadership that strengthens the industry and supports others within it
- A reputation for honesty, integrity and ethical business practices
- A willingness to share knowledge, mentor others and provide guidance across the industry
- Support for innovation, new markets or new ways of advancing the sector
- A people-first approach — treating employees, customers and industry colleagues with respect
- Active contribution to the long-term growth and sustainability of the frame and truss industry

This award celebrates individuals who help make the industry better for everyone.

Past Recipients

Recipients of the Clive Martella Service to Industry Award include:

1. **Reg Owen** – Owentruss
2. **Jim Cheney** – Westruss
3. **Tom Donohue** – Australian Timber & Truss
4. **George Prothero** – Alpine Truss

How to Nominate

If you know someone who embodies the spirit of Clive Martella, we encourage you to nominate them for this prestigious award.

Nominations should include:

- The nominee's name and company
- A short summary outlining their contribution to the industry
- Examples of how they have supported the broader frame and truss sector
- Any supporting testimonials or references

Please include your contact details with the nomination.

Submit nominations by email titled **"Clive Martella Service to Industry Nomination."**

Send nominations to:

Kersten Gentle - kersten@ftma.com.au

Enquiries: 0418 226 242

Nominations close Friday 17 April.

We encourage members of the industry to nominate someone now and help recognise those who continue to strengthen and support our sector in the spirit of Clive Martella.